



**Abby Groshek**  
Associate Apparel Designer

Abby Groshek started her career in advertising, where she had a life-changing moment: A friend invited her to a fashion show. Abby was so inspired she quit her day job to become a fashion designer. She enrolled at the Illinois Institute of Art in Chicago, where she was able to study fashion abroad in Paris and Rome. By the time she graduated, she felt she could create anything, design anything and really do anything.

Cintas discovered Abby in 2006, after her internship with a high-profile menswear designer and a three-year run as the editor for a fashion magazine. Today, Abby designs apparel for many upscale properties, including Hyatt, W Hotels and Ritz-Carlton. She brings an unstoppable energy, fresh aesthetic and a harmonious blend of fashion and function.



## **Caroline Bartek**

Senior Apparel Designer

Caroline Bartek grew up in the small town of Washington, Missouri, before venturing to Chicago for college. Inspired by lifestyle designers such as J. Crew and Ralph Lauren, she graduated from Dominican University in River Forest, Illinois, with degrees in Fashion Design and Fashion Merchandising, which honed both her left- and right-brain skills and talents.

In 2003, Cintas tapped Caroline's design and presentation expertise to create image-enhancing fashions and promotional products for global accounts such as Southwest Airlines and Little Caesar's Pizza. Embracing a "holistic vision" for creativity that focuses on the client's brand vision, Caroline is a one-stop creative resource, driven to achieve functionality and consistency for her clients.



## Gustavo Fernandez

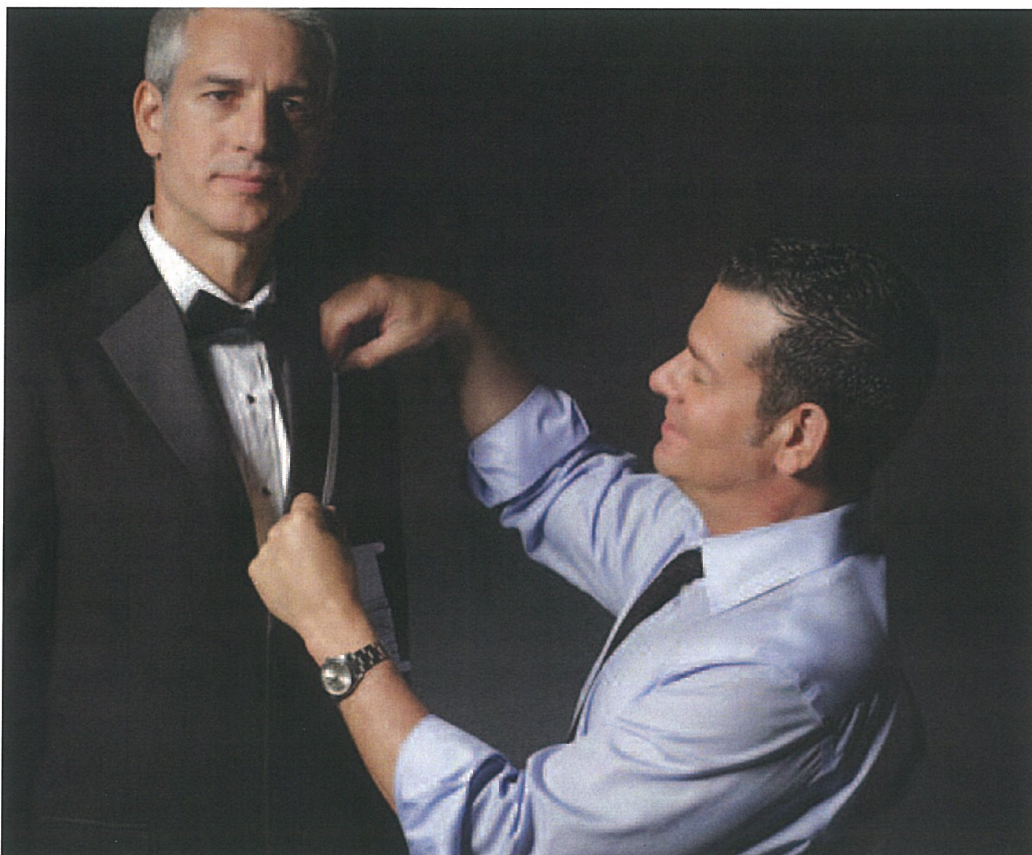
Design Manager- Calamex

Gustavo R. Fernandez is a Cuban American designer and a graduate of the Fashion Institute of Technology in New York where he earned an associate of applied sciences in Fashion design. He went on to further his education and receive a Bachelors of Fine arts degree from Miami international University of art and design where he was also a full time member of the faculty for 11 years. It was during his tenure there that he developed new innovative methods of instruction to teach fashion illustration to design students. His efforts were recognized in 2007 when Prentice Hall published his text book entitled ***Illustration for Fashion Design /12 steps to the fashion figure*** which remains in print today and is used in Colleges and Universities in the U.S. and abroad.

As an instructor and mentor he has seen his students go on to appear on nationally televised competitions, win countless awards, and achieve international recognition and critical acclaim. As a designer he has worked on countless projects for both the Fashion and entertainment industries. In 2008 during a lecture to promote his book Gustavo was approached by a CINTAS partner who introduced him to the company. He subsequently joined the CALAMEX division and in 2011 became design manager for the region. Today he and his team create designs that can be seen throughout Mexico, Latin America, and the Caribbean in such properties as The Four Seasons, Hard Rock, J.W. Marriott and Melia, among many others.



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## **Jeff Marino**

Senior Apparel Designer

Jeff Marino brings a wealth of experience to the Cintas design team. A self-taught illustrator, Jeff's portfolio was accepted at Ray Vogue College, where he won many awards. His professional career began at Uniforms To You, now Cintas, as an illustrator. He was quickly promoted to designer as he discovered a hidden talent for understanding his clients' businesses. Lured away by a competitor, Jeff left Cintas. When he returned a few years later, many of his fortune 500 clients followed.

Today, Jeff is the lead designer for Marriott International. He designs and manages the fashion programs for their incredible roster of properties. Bringing a modern yet timeless design aesthetic, Jeff is passionate about creating extraordinary apparel programs to achieve his clients' long-term visions.